




Let me help you achieve Results & ROI with LinkedIn



The reason you are not getting the results that you need are that LinkedIn never sent you a manual showing you how to set up your profile and every time they make changes to the platform or change the algorithm they do not send you a notification.


In this talk I will show you what you need to do to set up your profile but guide you on the latest ways to best use the platform. This will help with engagement, messaging and produce those much needed opportunities to create revenue

I will show you how you can turn those wasted hours and minutes on LinkedIn into you getting results in a fraction of the time.



You will learn what it is you need to do and what to avoid, how to get found regularly in searches and how to get your message out to an audience far greater than the connections that you have.

I work across many industries including Professional services, banks and financial services as well as IT services and many others. The main outcome people say they want is lead generation or a ROI, others want to find or change jobs and some just want to be at the cutting edge.



I have been on the platform since 2006 and started using it seriously in 2008 following being made redundant. I got trained by a top trainer and also introduced to a group of worldwide LinkedIn trainers. With this knowledge and the resources I can pull on, including reports on how all algorithm changes affect activities on the platform, I have helped thousands of people understand the platform. I am also ranked by the LinkedIn search in the top 5 in my field.

So if you have an audience who would benefit from actually being able to use the platform as a business tool rather than spending too much time with poor results then I know I can deliver a talk that will have them walking away with a to do list but also a smile.





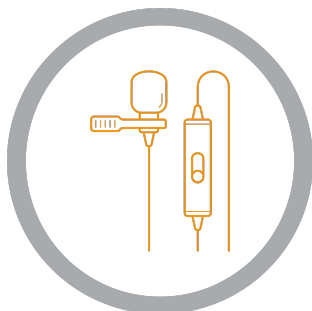
I have over 220 recommendations on LinkedIn and I am happy for people to approach any of them about working with me. Here are some examples;

"Tony delivered an excellent and informative linked in training session with my team. He was able to increase their confidence when using linked in and highlight key opportunities for improvement and better connection success rate.

I would highly recommend his services as not only is he a very well established professional speaker who delivered the content with passion he was also very knowledgeable and confident in the subject". ES HSBC

"When my colleague first suggested doing a workshop with Tony , I was of the opinion as seasoned LinkedIn'r can you teach and old dog new tricks ? Well I am so glad we decided to do so as the old dog has certainly learned new tricks , addressed common misconception's and found ways of using the platform to greater advantage. Coupled with the fact that Tony's style is both fun and highly educational he is a must for seasoned and new LinkedIn'rs alike". NB Ireland

Tony recently presented a talk/workshop for my business owner peer group after a profile makeover from him that increased the quality of those viewing my Profile enormously. The resulting work received from this level of engagement meant I simply had to get him to speak to my group. Superb content, delivered with a dash of humour. DH Staffs



**TONY K
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PROFESSIONAL SPEAKER



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